

BUSINESS  
EDUCATION  
INDEX - 1962

DELTA PI EPSILON





# BUSINESS EDUCATION INDEX

1962

Index of Business Education Articles  
Compiled from a Selected List of Periodicals and  
Yearbooks Published During the Year 1962

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		Work experience

*A list of the general periodicals and the business education periodicals indexed more than once is given at the end of the book.*

## Key to Abbreviations

Ag	August	ed	edited, edition,	nat	national
Ap	April		education, editor	no	number
assn	association	F	February	O	October
bd	board	Ja	January	p	pages
bldg	building	Je	June	pt	part
bul	bulletin	Jl	July	pub	publishing, publisher
bur	bureau	Jr	Junior	pubs	publications
bus	business	jt	joint	rev	revised
co	company	misc	miscellaneous	S	September
comp	compiled, compiler	Mr	March	ser	series
D	December	My	May	supt	superintendent
dept	department	N	November	univ	university

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- Advanced Mgt-Office Exec—Advanced Management-Office Executive. Henry A. Singer, ed. Society for Advancement of Management and National Office Management Association. 1927 Old York Road, Willow Grove, Pennsylvania
- Am Sch Bd J—American School Board Journal. William C. Bruce, ed. Bruce Publishing Company, 400 North Broadway, Milwaukee 1, Wisconsin
- Amer Voc J—American Vocational Journal. M. D. Mobley, ed. American Vocational Association, Inc., 1010 Vermont Avenue, N.W., Washington 5, D. C.
- Calif J Sec Ed—California Journal of Secondary Education. Robert N. Bush, ed. California Journal of Secondary Education, 1705 Murchison Drive, Burlingame, California
- Clearing House—The Clearing House. 205 Lexington Avenue, Sweet Springs, Missouri
- Coll of Ed Record—The College of Education Record. A. L. Gray, ed. College of Education, University of North Dakota, Grand Forks, North Dakota
- Ed—Education. Emmett A. Betts, ed. 1720 East 38th Street, Indianapolis 6, Indiana
- H Points—High points. Abraham Ponemon, ed. Board of Education, 110 Livingston Street, Brooklyn 2, New York
- J Accy—Journal of Accountancy. Charles E. Noyes, ed. American Institute of Accountants, 270 Madison Avenue, New York 16, New York
- J Ap Psychol—Journal of Applied Psychology. American Psychological Association, 1333 Sixteenth Street, N.W., Washington 6, D. C.
- J Ed Soc—The Journal of Educational Sociology. Dan W. Dodson, ed. Payne Educational Sociology Foundation, Inc., New York University, Washington Square, New York 3, New York
- Jun Col J—Junior College Journal. James W. Reynolds, ed. American Association of Junior Colleges, 1785 Massachusetts Avenue, N.W., Washington 6, D. C.
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- Sec—The Secretary. Shirley Englund, ed. National Secretaries Association, 10214 Crane Road, Kansas City 34, Missouri

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- Amer Bus Ed Y—American Business Education Yearbook, Vol. XIX, 1962. Secretarial Education With a Future. Dorothy H. Veon, ed. Joint Publication Commission of the Eastern Business Teachers Association and the National Business Teachers Association, New York University Bookstore, 18 Washington Place, New York 3, New York. 400 p \$5
- ABWA Bul—ABWA Bulletin. Francis W. Weeks, ed. The American Business Writing Association, 1007 West Nevada Street, University of Illinois, Urbana, Illinois
- Bal Sheet—The Balance Sheet. C. F. Templeman, ed. South-Western Publishing Company, 5101 Madison Road, Cincinnati 27, Ohio
- Ball State C J—The Ball State Commerce Journal. Robert P. Bell, ed. Department of Business Education, Ball State Teachers College, Muncie, Indiana
- Bus Ed Forum—Business Education Forum. Hollis P. Guy, exec. ed. National Business Education Association, 1201 Sixteenth Street, N.W., Washington 6, D. C.
- Bus Ed in Action—Business Education in Action. Leonard J. Porter, ed. Educational Book Division, Prentice-Hall, Inc., Englewood Cliffs, New Jersey
- Bus Ed Newsletter—Business Education Newsletter. Richard F. Reicherter, ed. Department of Business and Business Education, Kansas State Teachers College, Emporia, Kansas

- Bus Ed Observer—Business Education Observer. Sam Matarazzo, ed. New Jersey Business Education Association, Central High School, Newark 3, New Jersey
- Bus Ed World—Business Education World. James Bolger, ed. Gregg Publishing Division, McGraw-Hill Book Company, Inc., 330 West 42 Street, New York 36, New York
- Bus Tchr—Business Teacher. G. Stanley Kendrick, ed. Gregg Publishing Division, McGraw-Hill Book Company, Inc., 330 West 42 Street, New York 36, New York
- CBEA Bul—California Business Education Association Bulletin. Robert E. Hampton, ed. California Business Education Association, Fresno State College, Fresno, California
- Cath Bus Ed R—Catholic Business Education Review. Mary C. O'Toole, ed. Catholic Business Education Association, Boston College, Chestnut Hill, Mass.
- Coll N & V—Collegiate News and Views. Charles D. Sisley, ed. South-Western Publishing Company, 5101 Madison Road, Cincinnati 27, Ohio
- CEA Y—Commercial Education Association of New York City and Vicinity 24th Yearbook, 1961-62. A Guide to Sound Teaching Practices in Business Education. Elizabeth Iannizzi and Helen McClenahan, eds. New York University Bookstore, Washington Square East, New York 3, New York. 149 p \$2.50
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- Delta Pi Epsilon J—The Delta Pi Epsilon Journal. Peter G. Haines, ed. Delta Pi Epsilon Fraternity, University of Denver, Denver 2, Colorado
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- J Bus Ed—Journal of Business Education. Elizabeth T. Van Derveer, ed. Trethaway Publishing Company, Inc., 15 South Franklin Street, Wilkes-Barre, Pennsylvania
- Kansas Bus Tchr—The Kansas Business Teacher. Fred S. Jarvis, ed. Kansas Business Teachers Association, Abilene High School, Abilene, Kansas
- MBA News Bul—Michigan Business Education Association News Bulletin. Lois Cross, ed. Michigan Business Education Association, Central Michigan University, Mt. Pleasant, Michigan
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- Newsletter JCEE—Newsletter, Joint Council on Economic Education. M. L. Frankel, dir. The Joint Council on Economic Education, 2 West 46 Street, New York 36, New York
- Ohio Bus Tchr—The Ohio Business Teacher. Charles E. Reigel, ed. Ohio Business Teachers Association, University of Cincinnati, Cincinnati, Ohio
- Pitmanite—The Pitmanite. Thomas B. Maier, ed. Pitman Publishing Corporation, 20 East 46 Street, New York 17, New York
- P-H Bus Ed Newsletter—Prentice-Hall Business Education Newsletter. Leonard J. Porter, ed. Educational Book Division, Prentice-Hall, Inc., Englewood Cliffs, New Jersey
- Southern Ill Bus Bul—Southern Illinois Business Bulletin. Richard J. Dandeneau, ed. School of Business, Southern Illinois University, Carbondale, Illinois
- Systems for Ed—Systems for Educators. R. G. Hammel, ed. School Department of Remington Rand Systems, 122 East 42 Street, New York 17, New York
- Today's Sec—Today's Secretary. Mary Jollon, ed. Gregg Publishing Division, McGraw-Hill Book Company, Inc., 330 West 42 Street, New York 36, New York
- Topics—Family Finance Topics for Teachers. Helen M. Thal, ed. Educational Division, Institute of Life Insurance, 488 Madison Avenue, New York 22, New York
- Typ News—Typewriting News. R. L. Rahbar, ed. South-Western Publishing Company, 5101 Madison Road, Cincinnati 27, Ohio
- VBE Bul—Virginia Business Education Bulletin. Business Education Service, State Department of Education, Richmond 16, Virginia

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- Allied. Allied Publishers, Inc., Jackson Tower Building, Portland 5, Oregon
- Allyn & Bacon. Allyn and Bacon, Inc., 150 Tremont Street, Boston 11, Massachusetts
- American. American Book Company, 55 Fifth Avenue, New York 3, New York
- Brown. Wm. C. Brown Company Publishers, 135 South Locust Street, Dubuque, Iowa
- Bus Ed Publishers. Business Education Publishers, Inc., Box 72, Foothill Station, Salt Lake City 8, Utah
- Ginn. Ginn and Company, 72 Fifth Avenue, New York 11, New York
- Gregg. Gregg Publishing Division, McGraw-Hill Book Company, Inc., 330 West 42 Street, New York 36, New York
- Harper & Row. Harper & Row, Publishers, 49 East 33 Street, New York 16, New York
- Heath. D. C. Heath and Company, 285 Columbus Avenue, Boston 16, Massachusetts
- Holt. Holt, Rinehart & Winston, Inc., 383 Madison Avenue, New York 17, New York
- Houghton Mifflin. Houghton Mifflin Company, 2 Park Street, Boston 7, Massachusetts
- Humphries. Bruce Humphries, Publishers, 48-50 Melrose Street, Boston 16, Massachusetts
- Irwin. Richard D. Irwin, Inc., 1818 Ridge Road, Homewood, Illinois
- McGraw-Hill. McGraw-Hill Book Company, Inc., 330 West 42 Street, New York 36, New York
- Macmillan. The Macmillan Company, 60 Fifth Avenue, New York 11, New York
- Pitman. Pitman Publishing Corporation, 20 East 46 Street, New York 17, New York
- Prentice-Hall. Prentice-Hall, Inc., Englewood Cliffs, New Jersey
- Ronald. The Ronald Press Company, 15 East 26 Street, New York 10, New York
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- Scribner's. Charles Scribner's Sons, 597 Fifth Avenue, New York 17, New York
- South-Western. South-Western Publishing Company, 5101 Madison Road, Cincinnati 27, Ohio
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